



# PPC CASE STUDIES 2021

# About Us

Nautilus Marketing is a full service digital marketing based in London, boasting a varied national & international client base. We pride ourselves on our customer service and excellent workforce. Our Nauti Nerds are unlike any nerd out there, we take pride in our work and will work with you in order to turn your vision into reality. Each and every one of our clients is a client for life, not just for one project. We believe in looking after our clients and standing out from the other agencies out there.

We would like to take this opportunity to thank you for allowing us to submit this proposal and we hope to work with you in the future. If you have any question please do reach out.



# Some of Our Clients





# Our Services



Website Design &  
Development



Search Engine  
Optimization



Mobile App Design &  
Development



Logo & Graphic  
Design



PPC  
(Pay-Per-Click)



Social Media  
Management



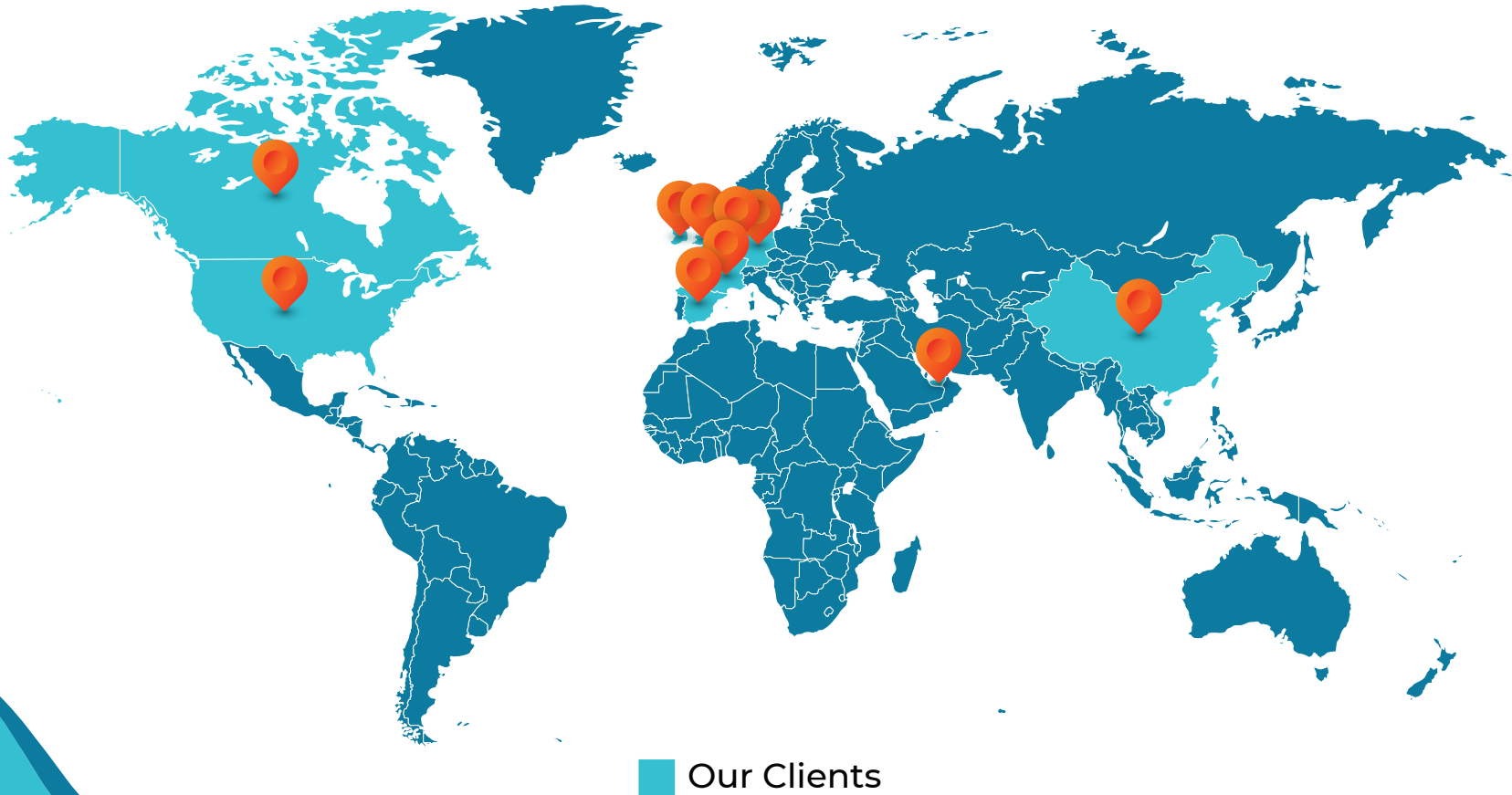
Photography &  
Videography



Website Hosting &  
Maintenance



# Our Clients all over the World



# Wall Street Metals

🖱️ wallstreetmetals.com

📍 United States (USA)

INDUSTRY: Investment

Clicks ▾

3.03K

Conversions ▾

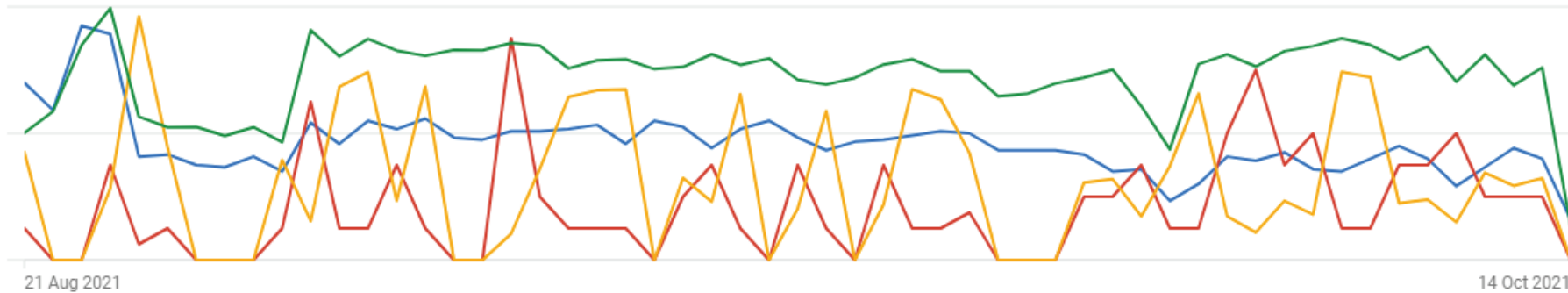
90.00

Cost / conv. ▾

\$75.56

Cost ▾

\$6.8K



## PPC STATISTICS

- Clicks Increased to 3.03k
- Conversions Increased to 90
- Cost per Conversion Reduced to \$75.56

# Zebra Housing

zebrahousing.com

United Kingdom (UK)

INDUSTRY: Real Estate



## PPC STATISTICS

- Clicks Increased to 10.5k
- Conversions Increased to 214
- Cost per Conversion Reduced to £1.48

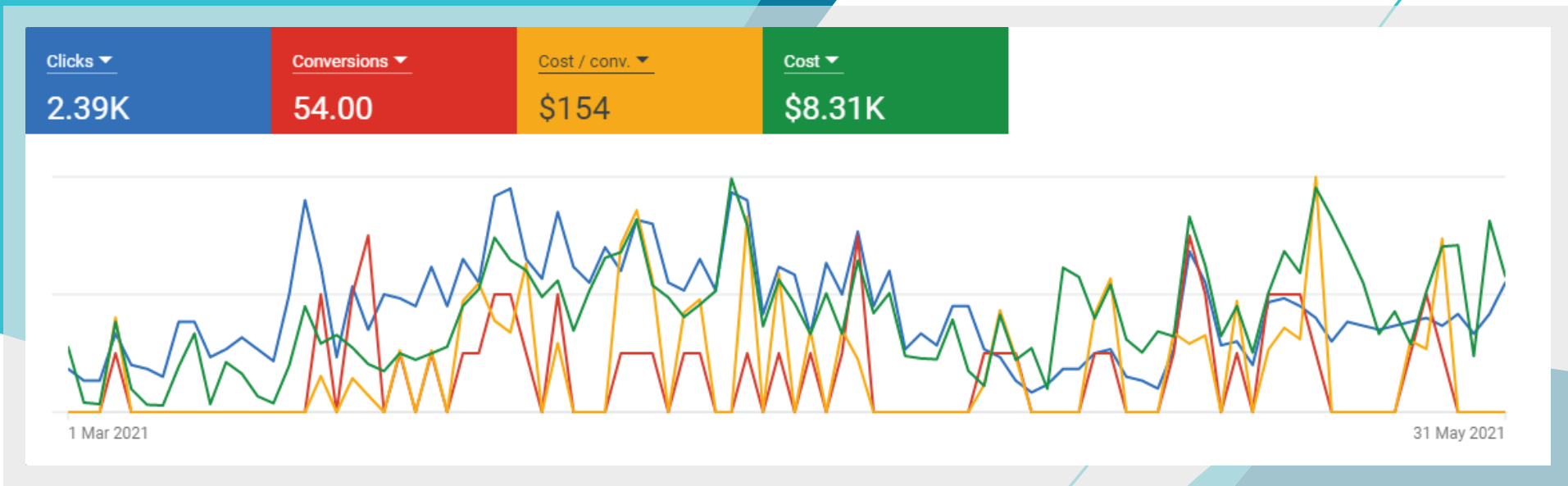


# Focus Wave

🖱️ focuswaveclinic.com

📍 Canada

INDUSTRY: Healthcare



## PPC STATISTICS

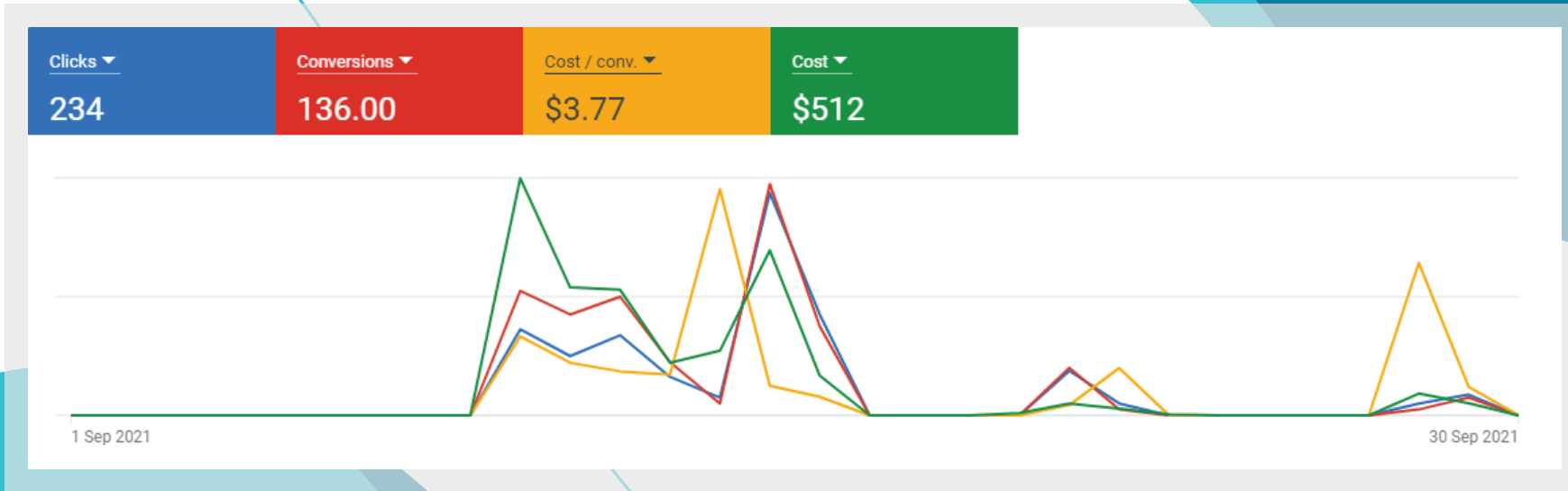
- Clicks Increased to 2.39k
- Conversions Increased to 54
- Cost per Conversion Reduced to \$154

# Your Everyday Heroes

📍 youreverydayheroes.com

📍 United States (USA)

INDUSTRY: Entertainment



## PPC STATISTICS

- Clicks Increased to 234
- Conversions Increased to 136
- Cost per Conversion Reduced to \$3.77

# Minutes Solutions

minutessolutions.com

Canada

INDUSTRY: Human Resource

Clicks ▾

3.38K

Conversions ▾

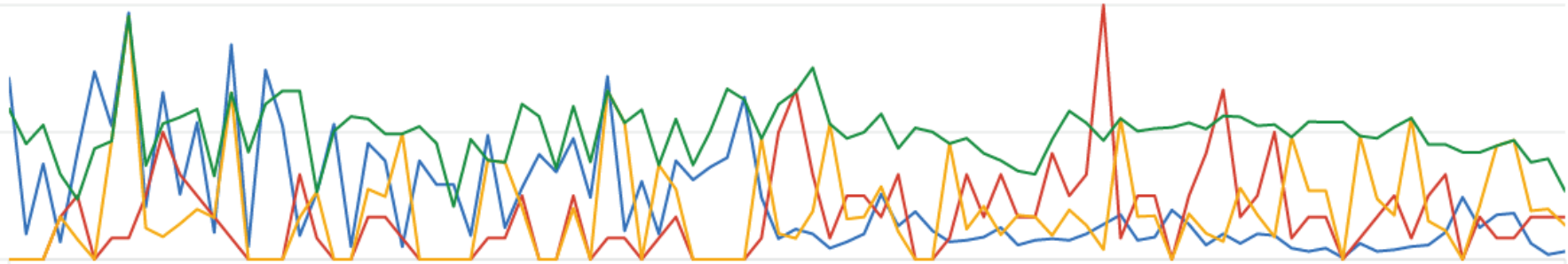
183.00

Cost / conv. ▾

\$5.00

Cost ▾

\$915



1 Mar 2021

31 May 2021

## PPC STATISTICS

- Clicks Increased to 3.38k
- Conversions Increased to 183
- Cost per Conversion Reduced to \$5





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